

Profile

Stormy seas • Leading the way

Shenzhen Xinhaoli Electronics Co., Ltd.



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Shenzhen Xinhaoli Electronics Co., Ltd

Shenzhen Xinhaoli Electronics Co., Ltd. is rooted in the Shenzhen factory at the forefront of science and technology, and has its own professional design, structural design, electronic engineering and production technology teams. A complete and scientific quality management and material control system has been established.

Xinhaoli Electronics Co., Ltd. has been recognized by the industry for its integrity, strength and product quality.

A professional manufacturer integrating R&D, design, production and sales.

Our company focuses on various ODM/OEM products such as rechargeable desk lamps, hotel desk lamps, dining table lamps and so on.

The products sell well in Europe, America, Japan all over the world. They are creative, affordable and quality guaranteed.

Owning the international brand "Litelogy", the famous domestic lamp brand "Haoshilai" and the small household appliance brand "Drinking Shuang", we are willing to go hand in hand with all new and old customers to create a win-win situation.

COMPANY SIZE



2003

Factory started

100

thousand

monthly production
capacity

80

styles

new product development
every year



Company was established in 2003. The factory covers an area of 2000 square meters. It has its own professional appearance design, structural design, electronic engineering and production technology team of 50+ people. It customizes more than 200 products for customers every year.

Strict production requirements in Europe, focusing on mid-to-high-end routes, winning peers with quality, and creating high-quality products. Exported to Europe, the USA, Southeast Asia and other 80 countries.

illuminating the world

Enterprise mission

company slogan

Creativity lights up life

sub-industry TOP5 companies

prospect

feel grateful to parents
treat kindly colleagues
self-discipline & introspection
sharing and win-win
embrace change

team slogan

trust respect
Open and inclusive
share and responsibility

core value



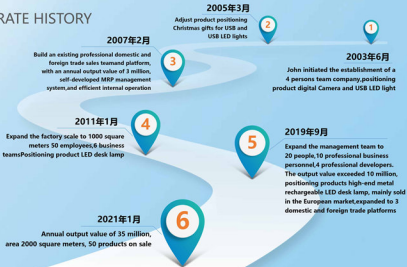
Integrity and mutual benefit



Integrity creates quality

Innovation leads the future

CORPORATE HISTORY



CORE TEAM MEMBERS



泰正强 John
GM

Company founder

High market acumen
Lead the team to win
with stability



宁而慨 Cary
MM

Company partner

Professional, caring and
loving, the business
team has repeatedly
achieved new highs in
performance



周生 Zhou
PM

Company partner

Strategize, make good use
of resources, strictly
control quality, and ensure
customer satisfaction



蒋工 Jiang
EM

Company partner

Unlimited creativity, 80
new products every
year, creating multiple
explosions

BUSINESS TEAM STYLE

We are the best!

Strength plus confidence is a tough and indestructible team. Standing on the position that everyone wants to challenge themselves, we have formed a passionate and fearless group with strength as shield, self-confidence as spear, and unity as courage. We will prove with our strength that we are the best, let us do it bravely.



**Gift
Whole**



Excellent team style

TEAM BUILDING ACTIVITIES



Together ♥

Love ♥

Efficiency ♥

Passion ♥



Annual draw



East West crossing



Xianbu Botanical Garden



Wutong Mountain



Team dine together



Merry Christmas



Tiger Valley



Afternoon tea



Badminton competition

BEST 

PRODUCT DISPLAY

Gift
Whole





**International
brand**

Lighting brand main business:
charging desk lamp, Hotel desk
lamp, dining table lamp,
LED night lamp



**Domestic
brands**

Lighting brand main business:
charging desk lamp,
Hotel desk lamp, dining table
lamp, LED night lamp



**Domestic
brands**

Small home appliance brand
main business: thermal
insulation coaster,
refrigeration coaster,
humidifier, USB heating
products



Alibaba Verified

factory support dropshipping service, OEM & ODM services. Customized new products are free, 15% off shipping cost, on-time delivery, worry-free after-sales, professional customer service 24h one-on-one online negotiation

www.giftwhole.com



The source manufacturer

20 years of R&D and production experience, 3 QC inspections in the production process, 100% inspection before shipment

www.globalsources.com/vshwhole



Alibaba

9 years old online store, 1688 field certified strength factory. 2-3 new models are added every month. New products, support appearance design, OEM OEM, dropshipping service, and provide pictures Materials and other high-quality services

<https://sgiftwhole.1688.com>



2021 GMV USD

10,000,000

BUSINESS RATIO

Online: 90%
Offline: 10%



OUR STRENGTHS SOLVE YOUR PAIN POINTS



1. The product can be disassembled and packaged to reduce space and save shipping costs.

It's too big! High cost of international shipping?

The product quality is too poor, the craftsmanship is rough?



2. Using high-grade aluminum, anodizing process CNC finishing.

Difficulty!



3. E-commerce original supplier, designed for e-commerce 2-5 new models are added every month, all with appearance protection.

The product sold out, and the company was complained of infringement on the way, and the loss was serious!

The link has just improved, but the manufacturer is out of stock? ?



4. Monthly output of 50,000+, standing stock, support get goods in small batches, escort for small and medium-sized enterprises.

Know more about online sellers



**Engineering
development**



**Business
expansion**



**Production
Process**



Quality control



CERTIFICATE DISPLAY



All major e-commerce platforms are welcome: Amazon, LAZADA, eaby, Wish, AliExpress, Shopee, Jingdong, Tmall to contact and cooperate.

FLOS

bover
barcelona lights

GUBI

PANZERI

ITALAMP

belux

Artemide

ZIO

- 一. Become a sub-industry TOP5 enterprise
- 二. Open up brand awareness in Europe and America





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